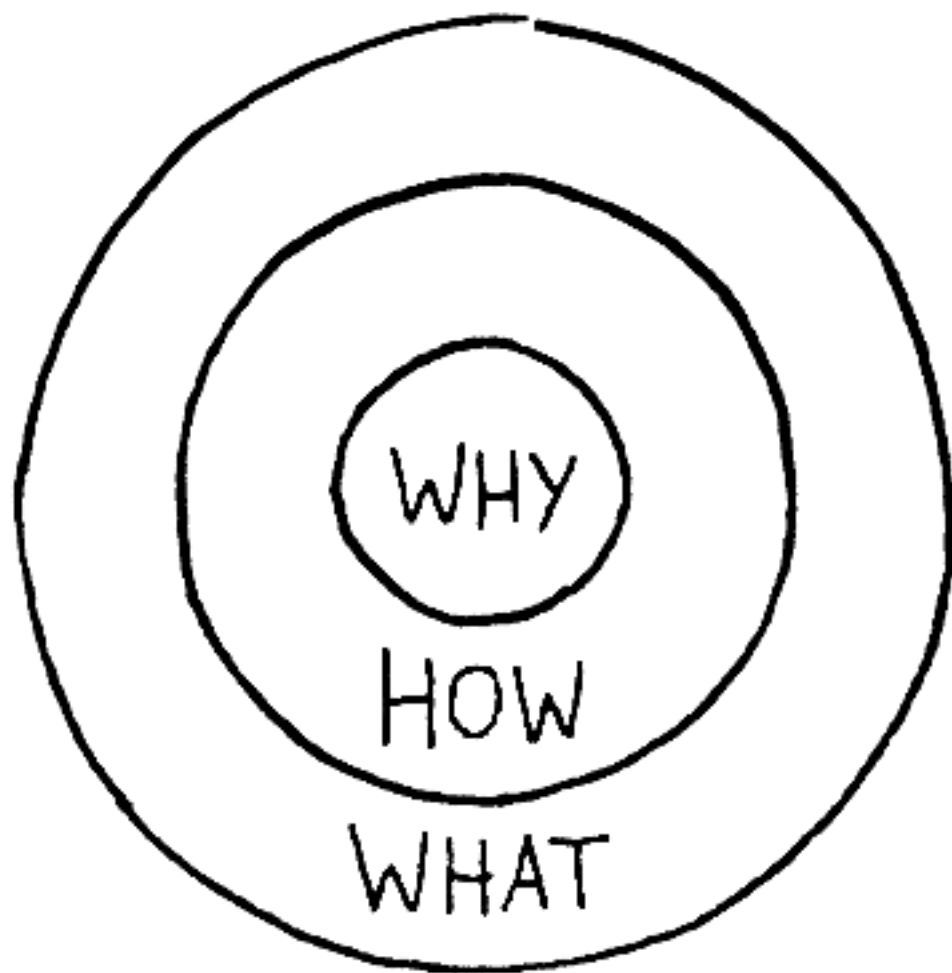


The Golden Circle



**"People don't buy what you do,
they buy why you do it."**

- Simon Sinek